Your Guide to Skegness
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WE CAN’T WAIT
TO SEE YOU!

The countdown to your break has begun and we’re excited to be welcoming you to our resort in Skegness. Whether you’ve been before or are visiting us for the first time, this guide will give you everything you need to know before you arrive.

Our team will be there for anything you may need throughout your stay, so either pop into Guest Services or Discover Butlin’s and they’ll be able to help you get the most out of your break.

If you’d like to find out more, just head to butlins.com/beforeyougo

See you soon,
Your Butlin’s Team
OUR NEW SOFT PLAY

Looking for a place for the little ones to let off steam? Our new soft play area opened earlier this year and with new toys to ride, climb and explore, it’s a soft jungle of adventure just waiting to be explored. This is included in your price and you can book your session at any one of our booking points.

HOTSHOTS MAKEOVER

Hotshots, our sports and bowling venue has had a bit of a makeover and is looking all spruced up. Pop in for tenpin bowling, acoustic sessions, live lounge and our silent disco – it’s great fun for all the family. Our pool tables have been moved and are now with our snooker tables. You’ll find them in Green Baize, next to Soft Play.

NEW PUB & KITCHEN MENU

We now have a brand-new menu in The Pub & Kitchen. Find hearty pub classics and great value-for-money drinks, all served with a warm welcome. Whether you’re planning to pop in for a drink, treat the kids or grab a quick bite – get comfy and make yourself at home! Find out more.

NEW CHAIR-O-PLANE AT SKEGNESS

We’re so excited that we’ve had a brand-new ride added to our fairground! Our amazing chair-o-plane is up and running so take your swing seat and whirl around – make sure you hold onto your hat! Find out more about our Fairground on page 7.
YOUR ARRIVAL

When can I arrive?
You can arrive on resort from 1pm. If you’re arriving later on, there’ll always be someone ready to welcome you at our main entrance, 24 hours a day.

What are the check-in and checkout times?
Your check-in location and time varies by accommodation, see the below guide.
Your checkout time is 10am.

What do I need to bring for arrival?
You just need your booking confirmation and reference number handy (you’ll find it on the app or confirmation email) and some photo identification – a driving licence or passport is perfect.

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<tr>
<th>Accommodation</th>
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<th>Where to check-in</th>
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<tr>
<td>Gold Apartment</td>
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<td>North drive-through check-in</td>
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<td>Premier Club Members</td>
<td>3pm</td>
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<td>Seaside Apartment</td>
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<td>Standard Room</td>
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<td>South drive-through check-in</td>
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<td>Groups of 20+</td>
<td>As per your accommodation</td>
<td>Green Baize</td>
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GETTING TO RESORT

Butlin’s, Roman Bank, Ingoldmells, Skegness, Lincolnshire, PE25 1NJ

COMING BY CAR? View directions here. We’ll direct you to your drive-through check-in location and let you know the best place to park. We advise you to keep your luggage in your car until you have access to your accommodation (as you don’t want to have to lug it around whilst you explore!).

COMING BY TRAIN? A bus service operates between Skegness railway station and the resort (approx. three miles).

If you are arriving by train, coach or on foot, please let our team know prior to your arrival by calling 01754 614484 or emailing gservicessk@bourne-leisure.co.uk. This means your welcome pack will be ready for you at our walk-in check-in located in Green Baize.

TOP TIP

Have a wander around the resort, take a dip in the pool or book your activities whilst you’re waiting for your accommodation to be ready.
ALL ABOUT YOUR BREAK

Whether your family are the adventurous type or a little more easy-going, our breaks are bursting with brilliant family shows and activities. From early morning wake-up-and-go workouts to midday sports and evening shows, you’re guaranteed to find something every member of the family will love.

And what’s best is that so much of it is included in the price, you and your family can pick and choose to spend your day exactly how you like.

SO MUCH INCLUDED IN THE PRICE

✓ THE FAIRGROUND ✓ THE POOL ✓ DAYTIME ACTIVITIES ✓ LIVE SHOWS ✓ PLAY AREAS

You’ll be able to find out what’s on and when, two weeks before your break. Download our app or our What’s On guide at butlins.com/beforeyougo to find out more.

TOP TIP

Some of our popular inclusive activities are bookable once you’re on resort at one of our Booking Points. Look out for the 📖 and book your favourites on your arrival day.
ALL THE FUN OF THE FAIR

Inside our Traditional Fairground you’ll find rides to suit everyone, from tots to thrill-seekers, plus vintage stall games. With unlimited entry included in the price of your break, it’s the perfect way to spend a day (or many days) on your break.

There’s also our outdoors Little Stars Fairground for tots who aren’t old enough to ride the big ones just yet. From teacups to mini planes, your little ones can swirl around in our smaller, gentler rides. Entry to the Little Stars Fairground is included in the price of your break, so they can squeal until their hearts are content!

Opening times vary by break and we sometimes have a late-night opening – see the app or your What’s On guide for details.

**TOP TIP**

All of our rides have height/age restrictions, for more details visit our [website](#).

Our Fairground rides:

- Chair-o-plane
- Carousel
- Rockin’ Tug
- Dodgems
- Galaxy ride
- Paratrooper
- Simulator
- Safari train
- Waltzer
Dive in to nearly 3,000 square metres of water in our incredible Splash Waterworld. There’s rides, rafts and flumes to keep the adventurous occupied and a Rockpool Cove for little ones. Get carried away by the currents, twists and drops in our outdoor river rapids and your little ones can take the Captain’s Challenge by crawling between the lookout towers in our cargo net tunnels high above the water!

As it’s included in the price, you can dive in as many times as you like during your break!

**Are there any restrictions on entry with regards to adult/child bather ratios?**
In any area within the pool, there must be one adult to two children for any child under the age of 8 years, and for any child under the age of 14 years who is either a weak or non-swimmer.

**Are there any other swimwear rules?**
Shorts up to 3/4 length are allowed. If you’re wearing leggings, full-body swimwear or t-shirts on religious grounds, these must be clean and tight fitting with a costume worn underneath. Goggles and some jewellery are allowed but must be removed on the flumes. Please note snorkels are not allowed.

Click [here](#) for more info on our rides and height/age restrictions.

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**TOP TIP**

Don’t forget to bring a £1 coin for the lockers (it’s refundable) and some extra swimming towels with you!
MUST DOS

Here are some of our suggestions of things you simply can’t miss on a Butlin’s summer holiday break! The symbol means you’ll need to book these once on resort.

PERFECT FOR UNDER 5s

**Mini Bow 2-4yrs**
Taught by our fully trained coaches, your little ones will learn how to hold and use a plastic bow and foiled arrow, aim at a target and fire.

**Tots Disco**
Your little superstars can dance the (early) night away at our mini disco which is hosted by our Redcoats. They’ll dance with your children and teach them moves to their favourite songs.

**Teletubbies™ Big Play Date**
Join Tinky Winky, Dipsy, Laa-Laa and Po as they dance, sing, and giggle in their fun-filled live show.

**Tots Fun Football 2-4yrs**
Our coaches will be on hand to help little ones learn simple ball skills while having lots of fun.

PERFECT FOR 5-8 YEARS

**Arts and Crafts 5-8yrs**
Time to get creative in these specially designed arts and crafts sessions.

**NEW – Paddington™ at the Seaside**
Join Paddington as he embarks on a seaside adventure live on stage.

**Silent Cinema**
Head to the Skyline Pavilion for a relaxed movie evening. Find a deckchair, laugh out loud and sing along to your heart’s content without worrying about who’s listening!

**Circus Skills ft. The Skyline Gang**
Children will love this fantastic workshop where they’ll learn plate-spinning and lots of other circus skills along with their favourite characters from the Skyline Gang.
Drum Workshop
This fun workshop gets everyone involved to learn and create beats, rhythms, songs and of course lots of noise!

NEW – Skyline Active
Join our Redcoats for an afternoon of fun activities including cheerleading, hula-hooping and jump rope.

Traditional Fairground
There’s plenty of fun to be had. And because it’s all included in the price you can go on the rides as many times as you like.

Ninebots £8pp
Simply step on, lean forward and off you go on the self-balancing Ninebot MINIPro.

Aerial Adventures
Thrill-seekers can try out our free fall £6pp, climbing wall £8pp and high ropes £14pp.

Teen Bowling
Bowling competition exclusively for teenagers.

Teens Go-kart £3.50pp
Join our Redcoats on an organised go-karting session especially for teens.

Teen Adventure Golf
See who is the best putter and tee-up for a round of golf.

Titan the Robot
Funny and full of surprises, Titan is the ultimate family entertainment where you come to expect the unexpected!

NEW – Sleeping Beauty
Pantomime is back, oh yes it is! Butlin’s have spun together an enchanting and breathtaking new pantomime, from the much-loved classic fairy tale Sleeping Beauty.

Splash Pool Party
Open later with music, floats and even more fun!
WHAT’S ON THIS SUMMER

This summer season, we have a fantastic line-up of world-class shows all included in the price of your break, here are some of our highlights.

**STEPHEN MULHERN – SUMMER HOLIDAYS WEEKENDS**
Combining comedy, magic, and audience interaction, this entertaining family show is one not to be missed.

**DIVERSITY LIVE SHOW – SUMMER HOLIDAYS MIDWEEK**
This talented bunch will amaze you with their acrobatic street dance moves, live on stage at our resorts.

**PADDINGTON™ AT THE SEASIDE – ON ALL BREAKS**
With his bush hat and blue duffel coat on, carrying only his brown leather suitcase, Paddington embarks on a seaside adventure live on stage.

**SLEEPING BEAUTY – ON ALL BREAKS**
(Except midweek Just for Tots)
Pantomime is back, oh yes it is! We’ve spun together an enchanting and breathtaking new pantomime, from the much-loved classic fairy tale.

**ABBA: HERE WE GO AGAIN – ON ALL BREAKS**
(Except midweek Just for Tots)
Join us on a musical journey as we celebrate the timeless sounds of one of the biggest pop bands ever.
ADD SOME SPARKLE

We’ve got a variety of extras to give your break that extra bit of sparkle. Due to their popularity we recommend that you add these as soon as possible to your booking, online in My Account.

BIG TOP CIRCUS ON SUMMER HOLIDAY BREAKS

Our Big Top Circus returns for another summer of fun. Get set to see an amazing production with all kinds of death-defying acts; you’ll be in fits of laughter one minute, and on the edge of your seat the next!

Tickets cost £5pp if booked before you arrive (£7pp if bought on resort).

Under 2s go free.

DIVERSITY DANCE ACADEMY ON SUMMER HOLIDAYS MIDWEEK BREAKS

Our academies are all about giving budding dancers a once-in-a-lifetime opportunity to be coached personally, and experience a street dance masterclass.

Tickets cost £30pp, but hurry places are limited.

SKY BAR PASS

Exclusively at Skegness, our Sky Bar in Centre Stage is a bookable bar that sits on mezzanine level, overlooking the stage. Enjoy all of our showstopping entertainment in comfortable surroundings.

Passes start from £24.50pp on school’s out breaks, but hurry these are popular!

B-LINE PASS

Our B-Line Passes are a great way to get in to our entertainment venues 15 minutes before anyone else, so you can grab the best seats in the house!

Passes are £22pp on schools out breaks (under 2s go free).

Download our app before you go and you’ll find all your booking details, find out what’s on two weeks before your break and be able to explore the resort with our interactive maps.

Head to butlins.com/myaccount TO ADD THESE TO YOUR BOOKING
OUR ACCOMMODATION

The secret of a good holiday is staying in accommodation that’s right for you. Check out our website for more details on your accommodation including 360 degree sample videos.

If you’d like to find out about more options for your accommodation such as guaranteeing a ground floor, opting for a patio or balcony, adding a travel cot or upgrading before you arrive, please call our team on 0330 100 6649.

If you’re staying in Standard or Silver accommodation, don’t forget to bring your own towels (including towels for swimming) or you can hire them when you arrive from the Hire Shop.
## WHAT’S INCLUDED IN MY ACCOMMODATION?

Want to save space in your suitcase for more shoes? Take a look at our handy checklist to see what’s included in your accommodation. We have everything you need to make a cuppa, so no need to pack the tea and coffee!

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<th>Feature</th>
<th>Standard Room</th>
<th>Silver Room</th>
<th>Standard Apartment</th>
<th>Silver Apartment</th>
<th>New-style Silver Apartment</th>
<th>Gold Apartment</th>
<th>Seaside Apartment</th>
<th>Fairground Apartment</th>
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<td>Bed linen, heating, wardrobes and storage space</td>
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<td>Iron and ironing board</td>
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DINING PLANS

IF YOU’VE BOOKED FOOD COURT DINING
When you arrive, our check-in team will let you know the opening times and which restaurant you’ll be dining in, either Coast or Coral Beach.
You can view your sample menu here.

IF YOU’VE BOOKED PREMIUM DINING
When you arrive, our check-in team will let you know the opening times. You’ll have a choice each day to dine in either The Deck, or The Yacht Club restaurants.
You can view your sample menu here.

IF YOU’VE BOOKED DINEAROUND
When you arrive, our check-in team will give you your vouchers and help explain how to use them. You’ll find out which restaurants you can choose to eat at, and they’ll let you know the opening times and how to book.
You can find out more here.

TOP TIP
On your first day, make sure you arrive on resort by 6pm. That way you’ll be able to check-in and have enough time to enjoy your evening meal in your restaurant.

IT’S NOT TOO LATE TO ADD A DINING PLAN
Let us take care of the cooking and washing-up on your break, so you can make the most of your time with us! It’s not too late to add a dining plan if you don’t already have one - just visit butlins.com/myaccount to find out more.
OUR RESTAURANTS

Here is a taster of our fabulous restaurants on resort. We also have a variety of cafes and bars for you to grab a snack or a drink. See our guide to dining to find out more.

THE PUB & KITCHEN – NEW MENU!
Craft beers, real ales, and fantastic pub grub. Join us to eat, drink and be happy with family and friends. Here at The Pub & Kitchen, we believe in a warm welcome, serving freshly-prepared, hearty pub classics and great value-for-money drinks.

LUDO’S ITALIAN
Enjoy Butlin’s twist on a taste of Italy with a menu inspired by traditional Italian dishes. Relax and enjoy a lunchtime or evening meal with your family. Take your pick from stone-baked pizzas and calzone, pastas including homemade lasagne and ravioli, plus alternative mains and exciting sharing platters.

THE BEACHCOMBER INN
Come along to The Beachcomber Inn for breakfast, lunch or dinner and enjoy a wide range of great value food. You’ll find lunchtime bites, burgers, grills and salads, and lots of tasty pub classics for under £12.

ROCK & SOLE
No trip to the seaside would be complete without fish and chips. Join us at Rock & Sole for the tastiest, sustainably sourced fish, perfect with our delicious chips. There’s pies and classic sausages plus a children’s meal deal, so the whole family can enjoy this must-have seaside meal together. Eat in or take away.

FIREHOUSE GRILL
Get your appetite going with our fiery starters, then dive into a variety of flame-grilled dishes coated in your choice of baste including sticky BBQ, garlic, chipotle and lemon and thyme. With sharing platters and wings available for lighter bites, plus wraps, burgers and salads, there’s something for everyone!
There’s always plenty of activities and incredible shows all included in the price of your break, you won’t be short of things to do!

If you’d like to try something different we have a great choice of optional extras like Adventure Golf, Tenpin Bowling, Fun Bikes, Quasar, Archery, Snooker and Pottery Painting.

We also have some more adventurous extras which include specialist equipment and professionally trained tuition, so this means they do cost a little extra. The good news is we’ve created some activity passes* designed to save you money.

*These passes are non-transferable and cannot be refunded in part or in full. Please note this list is subject to change without notice and all activities are subject to availability. Terms and conditions apply, and some activities may be subject to height, weight, weather and other restrictions, please check before purchasing your pass. Passes cannot be used in conjunction with any other offer.

**ENHANCE YOUR BREAK**

**ALL-ACTION PASS**

Get one go on each of the following activities; Adventure Golf, Tenpin Bowling, American Pool, Go-karts, Quasar Elite.

Passes cost £20pp.

**ADRENALINE PASS**

Available on our school holiday breaks, this pass will give you one go on the Climbing Wall, High Ropes and Free Fall.

Passes cost £22pp.

**MITRE FOOTBALL ACADEMY**

Curated exclusively for Butlin’s by Kelly Smith MBE, each session is with our FA level 2 qualified instructors and is available on all breaks except Just for Tots and term-time midweeks.

It costs £8pp for 5-7yrs (a one-hour session), £15 for 8-12 yrs (two one-hour sessions) and includes free Mitre goodies.

**SKYLINE GANG DANCE ACADEMY**

New for 2019! Join Butlin’s very own colourful characters in a 90-minute experience where your children will learn a routine to the song that opens and closes the gang’s live shows, plus take part in a photo shoot afterwards.

This costs £15pp and is available on selected breaks.

You’ll find all the opening times, prices and details on the app or in your What’s On guide, two weeks before your break.
A BIT OF ME TIME

Indulge in a little relaxation at The Spa.

Whether it’s a catch-up with a friend, you’re treating a loved one or you just fancy a little bit of ‘me time’, escape to our spa for space to relax, unwind and indulge in a touch of well-deserved pampering. Open and spacious, The Spa has been designed around the spa principles of warming, heating and cooling the body to leave you feeling refreshed and revitalised; essential doings for a happy, healthy you.

We have a three-hour Spa Experience for £22 which includes:

- Full use of our spa facilities including the Hydro Pool, Crystal Steam Room, Sauna, Atlantic Storm Shower, Bucket Splash, 20m Pool and Fitness Suite.
- Locker, robe, towel and slippers, soft drinks, tea and coffee.

A variety of treatments are available for you to add to your spa experience at an extra cost. Our spa is very popular and is open on selected breaks, so we recommend you book before you arrive on 01754 614450.

View our spa brochure here for more information.
WHERE TO SHOP ON RESORT

If you need to pick up a few essentials, buy a gift or hire something you may have forgotten, we have a range of shops to cover your every need.

THE SUPERMARKET
(IN THE SKYLINE PAVILION)
Our supermarket has everything you might possibly need on your break! Pick up your choice of food for any time of day or night - including fresh food, store-cupboard essentials, fresh pastries for breakfast, coffee, newspapers, beers, wine, snacks, drinks and sandwiches.

FAB FACES
Visit us for all those things that kids love, face painting, temporary tattoos and hair braiding!

MEGA TREATS
Bring your little ones to our very sweet, sweet shop - you could even treat yourself to some too!

LITTLE SOMETHING
A lovely gift shop with a wide range of gifts, perfect for your friends or your home.

BUTLIN'S THE STORE
Take a bit of Butlin’s with you when you leave. There’s loads of character merchandise from our favourite resort characters to help you remember your time with us.

TOYBOX
Toybox is full of branded toys, activity books, games for the family plus loads more. Perfect to keep the little ones occupied!

THE SUPERMARKET
(NEXT TO THE SPA)
This has everyday essentials, newspapers, magazines and holiday items such as sunglasses, flip-flops, towels, buckets and spades, plus a lottery terminal.

THE TEDDY BEAR FACTORY
(BY TOYBOX)
Create your very own teddy to love in our teddy bear factory. You can choose its clothes and name - we’ll even give you a birth certificate and Pawport!

HIRE SHOP
Essentials including microwaves, fridges, pushchairs and travel cots are available to hire, as well as fun bikes and go-karts for a fun family day of exploring our resort. View our hire guide here.
HELP WITH PLANNING YOUR BREAK

If you need some help planning out your days, are interested in knowing when the best time to visit Splash Waterworld is, or are keen on booking some activities, the team are on hand to help you get the most out of your break.

RESORT INFORMATION

Our team have the insider info about everything on resort, so if you fancy finding out about our different accommodation, would like to try something new for dinner or aren’t sure if a show or activity is suitable for your family, pop in for a chat.

YOUR NEXT STAY

Not many people know, we can also help you with planning your next stay with us and give you a sneak peak of what’s to come. With our Butlin’s Price Promise, if you book again before you leave we’ll guarantee you the best price - or we’ll refund the difference (shh!).

Pop in and see us, we’re located in the Skyline Pavilion, next door to SOHO Coffee Co.
THE LOCAL AREA

There’s definitely something special about being at the seaside. Whether it’s fond childhood memories or just great times, you can rediscover them all along many miles of curving coastline. If you have any questions, our team in Discover Butlin’s or Guest Services will be happy to help you plan your day out.

SKEGNESS BLUE FLAG SANDY BEACH
Sometimes all you need is a really good beach to mess about on (or relax on). With Blue Flag status, it’s one of the cleanest beaches in Britain. So, you might as well grab the buckets and spades and head on down. You can access this glorious sandy beach from the beach gate opposite the Activity Gardens, which opens during the daytime.

NATURELAND SEAL SANCTUARY
Natureland is well known for rescuing and rehabilitating orphaned and injured seals that become stranded on Lincolnshire beaches. Visitors can see the various stages of their rehabilitation and hear about the rescue work at feeding times. There are lots more beautiful and amazing animals there too. Watch the amusing antics of the penguins, be amazed by the tropical butterflies, squirm at the reptiles and creepy-crawlies, feed the goats in the Pets Corner and marvel at the beautiful tropical fish in the Aquarium.

SKEGNESS RACEWAY
Just a few miles from our resort, featuring a quarter of a mile of tarmac race track – its unique wide bends and short straights offer the best banger and stock car racing in the country. Monster truck car crushing, car and motorbike stunts plus the famous caravan bangers. Plus kids go free to all our events.

LINCOLNSHIRE WILDLIFE PARK
See the biggest collection of Bengal tigers in Europe. And it’s just 15 miles from our resort. It’s a great day out for all of the family where you can feed the parrots who will talk back to you, walk through aviaries, and see meerkats, Nigel the puma, tapir, lemurs, reindeer and much more!

GIBRALTAR POINT NATURE RESERVE
Gibraltar Point is a dynamic stretch of unspoilt coastline running southwards from the edge of Skegness to the mouth of the Wash. Known for its impressive views and sheer scale and diversity of wildlife, Gibraltar Point is worth visiting in different seasons to fully appreciate its landscape.
USEFUL INFORMATION

If there’s anything else you need to know before you arrive, please head to butlins.com/faqs or email us on questions@butlins.com and we’ll do our best to help!

TAILOR YOUR BREAK BEFORE YOU ARRIVE

Login to your My Butlin’s Account at butlins.com/myaccount to see if there’s anything you want to add to your booking (like a dining plan or activity passes) to make sure you get the most out of your break while you’re here. If you’d like to extend your stay, or upgrade accommodation, our team will be able to help on 0330 100 6649.

WI-FI
One of the best parts of a break is sharing your family memories and holiday snaps. To help you stay connected we now have resort-wide high-speed Wi-Fi coverage. You can login for free with our Essential package or you can purchase Premium Wi-Fi to use during your stay.

Essential Wi-Fi (free)
Keep an eye on your emails, send and receive messages, upload pictures to Instagram, update your Facebook status anywhere on resort (including inside your accommodation). You’ll get a 300MB allowance each day.

Premium Wi-Fi
If you’re someone who needs a super-fast connection for downloading large files or watching your favourite TV show on catch-up for instance you can upgrade to our Premium Wi-Fi. Three or four nights £15, seven nights – £25 for up to four devices.

To upgrade, simply login from your phone when you arrive on resort and follow the instructions.

SPECIAL REQUIREMENTS
If you have any special requirements for your visit please call us on 0330 100 9334 (select option 3).

SPECIAL CELEBRATIONS
If you’re with us to celebrate a birthday, anniversary or other special occasion and would like to find out about one of our celebration packages, just give us a call on 01754 614484.

SMOKING POLICY
As a family resort, we have a no smoking policy across all of our main resort areas and in all of our accommodation. Smokers are asked to only smoke in the designated smoking areas provided. You’ll see these marked on the resort map on page 24 and 25 or on our app.

CHALLENGE 25
If you’re lucky enough to look under 25 then don’t forget photo ID for the bar team (passport or photo driving licence accepted). Without this you will not be served any alcohol.

BIKES AND SCOOTERS
If your little one wants to bring a scooter or bike with them please note, they are not allowed inside the Skyline Pavilion, Centre Stage or Reds.

TOP TIP
If you’ve got very young children, our restaurants have plenty of high chairs and we’ve got baby-changing facilities across the resort. You can pre-book items like pushchairs, bottle warmers and bed guards from our Hire Shop, just call 01754 614408.
Download our free app to use our interactive resort map.
DOWNLOAD OUR FREE APP

With lots of great features to help you get the most out of your break with us.

Plan your break

- Find out what’s on your break
- Save your favourites

Plan mealtimes

- Look at where to dine
- View restaurant menus

Explore your resort

- Interactive maps to find where everything is on your resort
- See where your accommodation village is located

We’re a social bunch....follow us to keep up to date with all the latest news

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